

FAC Postgraduate Research Colloquium Cycle 1 / 2024

Date: 13 June 2024 (Thursday)

MS. Team Link: https://teams.microsoft.com/l/meetup-join/19%3ameeting_Yjc3YzE5YjYtNTcxMi00NTViLWE4NmMtMmFIZWVIM2M2YWI2%40thread.v2/0?context=%7b%22Tid%22%3a%227e0b5fcf-12c

Time	Student Name	Program	Research Title
10.00 am - 10.15 am	Shayla Sultana	PhD (Communication)	Cultural Consumption of Social media mediates the relationship between Cultural Intelligence and Psychological Well-being of International Students. Acculturation is a moderating factor.
10.20 am - 10.35 am	Azham Bin Md Jahid Shari @ Zahid	PhD (Communication)	Assessing Cybersecurity Knowledge Among Gen Z Employees: Its Impact on Organizational Wellbeing with Location as a Moderating Factor
10.40 am - 10.55 am	Veeramuthu A/L Veerappan	PhD (Communication)	The Relationship between health related fake news, information disorder and public responses in Malaysia: Digital Media Literacy as Mediator
11.00 am - 11.15 am	Mohamed Shafiq Bin Mohamed Ayub	PhD (Communication)	Mediating Effect of Internal Crisis Communication in Corporate Identity Management and Employee Brand Support in Malaysian Automotive Industry
11.20 am - 11.35 am	Harshini G Vijay Kumar	Mphil (Communication)	Regular Social Media Communication And Its Impact On Human Behavior
11.40 am - 11.55 am	Yin, Meilun	PhD (Communication)	Relationship between social media affordance and livelihood resilience: Mediating role of social media consumption and risk perception
12.00 pm - 12.15 pm	Iman Danish Sha Binti Mohd Suhaimi Akbar	PhD (Communication)	The Impact of Social Media towards Student's Career-Decision Making.
12.20 pm - 12.35 pm	Rayneshia Elaura A/P Raymand	Mphil (Communication)	Relationship between Leadership, Interpersonal Communication Competence, Motivating Language and Employee Performance in Malaysian SMEs
12.40 pm - 12.55 pm	Agharanya Hope Nwakerendu	PhD (Communication)	Developing Entrepreneurial Intention: Establishing Entrepreneurship Among The Gen Z.
Break-time			
2.00 pm - 2.15 pm	Kee Lai Sien	PhD (Communication)	Determinants of Public Engagement Mediated by Gratification on Government Social Media in Malaysia
2.20 pm - 2.35 pm	Liu QingQing	PhD (Communication)	Analysis of the Influence Factors of "Foreign Internet Celebrities" on Chinese Consumers' Purchase Intention on Live Broadcast
2.40 pm - 2.55 pm	Lu Xiaoshuang	PhD (Communication)	The Mediating role of City image on the relationship between UGC, eWOM and Check-In behaviour
3.00 pm - 3.15 pm	Hoque Tamanna	Mphil (Communication)	Relationship between Leadership, Interpersonal Communication Competence, Motivating Language and Employee Performance in Malaysian SMEs
3.20 pm - 3.35 pm	Fathmath Zamua	PhD (Communication)	Relationship between public health communication norms through media literacy and media exposure and how it leads to community-wellbeing in the Maldives
3.40 pm - 3.55 pm	Nurul Hidayah Hanani Binti Mohamed Kadri	PhD (Communication)	Understanding the Role of Social Cognition and Deindividuation in Influencing Online Social Network Incivility

Date: 14 June 2024 (Friday)

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Time	Student Name	Program	Research Title
9.20 am - 9.35 am	Yu Yi	Mphil (Communication)	Adaptability Cultivation among University Students in China
9.40 am - 9.55 am	Liu Chenxi	Mphil (Communication)	Knowledge Sharing Behaviour Among Chinese University Students
10.00 am - 10.15 am	Raja Arslan Ahmad Khan	PhD (Communication)	The Influence of Online Audience Feedback on Online News Reporting
10.20 am - 10.35 am	Yang Yinan	PhD (Communication)	Research on the influence mechanism of KOL on the spread of fake news and refutation of rumors

10.40 am - 10.55 am	Liu Lingjuan - Teresa	PhD (Communication)	The International Competitiveness of Chinese Adapted Films: An Empirical Study in the Hong Kong Market
11.00 am - 11.15 am	Wang, Xing	PhD (Communication)	Study on the Influence of Tourism Short Video on Travelers' visit intention based on Gratifications Approach
11.20 am - 11.35 am	Yu, Chang	PhD (Communication)	Consciousness of Patriarchy in Leftover Women Dramas: Unmarried Single Viewers Interpretation and the Implication for Single Identity
11.40 am - 11.55 am	Muhamad Rahman Bin Sallehin	PhD (Communication)	Public Perception of the Gabungan Parti Sarawak (Gps) Coalition: A Quantitative Study
12.00 pm - 12.15 pm	You, Yuanyuan	PhD (Communication)	The Relationship between Cultural Practices and Communication Styles of Malaysian Chinese with Cross-Cultural Communication Strategies: Mediating Role of Cultural Identity
12.20 pm - 12.35 pm	Xiao Lei	Mphil (Communication)	International Students' Intercultural Communication Competence and Acculturation in China
12.40 pm - 12.55 pm	Tengku Shahrniza Tengku Abd Jalal	PhD (Communication)	The Relationship between Communicative Competence and Technology Adoption towards University Student's Academic Achievement with Motivation as Moderating Factor
1.00 pm - 1.15 pm	Rageh Mohamed Mohamed Bakr	Mphil (Communication)	The impact of using communication technology on communication skills