

**3<sup>RD</sup> FCM**  
**POSTGRADUATE STUDENTS**  
**{RE-IGNITE}**

IN CONJUNCTION WITH **OPEN COLLOQUIUM, APARN & ICCM** 2024

**12**  
JUNE

\*OFFICIAL LAUNCH APARN



**OPEN COLLOQUIUM**

Postgraduate Progress Monitoring, Cycle 1  
Presentation of Participants

**12-13**  
JUNE JUNE

**APARN**

Asia Pacific Artistic Research Network  
Forum on Creative Practice as Research in IHL  
Presentation of Participants

**4-10**  
JUNE JUNE

**ICCM**

Int. Conference on Creative Multimedia  
Pre-Conference Workshop Series

APARN  
Asia Pacific Artistic Research Network

Organized & Supported By:

**MMU** | Faculty of  
MULTIMEDIA UNIVERSITY | Cinematic Arts



CIM



CAMELOT



# FCM OPEN COLLOQUIUM

Postgraduate Progress Monitoring, Cycle 1, 2024

Date	Time	Programme	Venue
12 June 2024 (Wednesday)	08:30 – 09:00	Registration & Light Refreshment	MMU Cinema & FCM Atrium
	09:00 – 09:30	PG Briefing by Ts. Dr. Vimala Perumal Deputy Dean of FCM (RIC)	MMU Cinema <b>* Lucky Draw</b>
	09:30 – 09:35	Arrival of VIPs & Guests	MMU Cinema
	09:35 – 09:40	Arrival of <b>YBhg. Prof. Dato' Dr. Mazliham Bin Mohd. Su'ud</b> President / CEO of Multimedia University (MMU)	MMU Cinema
	09:40 – 09:45	Emcee Introduction	MMU Cinema
	09:45 – 09:50	National Anthem: Negaraku MMU Anthem: Permata Dunia Prayers Recitation	
	09:50 – 09:55	Opening Speech by Ms. Nadia Mahmud Dean of FCM	MMU Cinema
	09:55 – 10:05	Officiating Speech & Launching of 3 <sup>rd</sup> FCM PG Re-Ignite & APARN by <b>YBhg. Prof. Dato' Dr. Mazliham Bin Mohd. Su'ud</b> President / CEO of Multimedia University (MMU)	MMU Cinema <b>* Lucky Draw</b>
	10:05 – 10:15	Souvenir Presentation Photo Session	MMU Cinema
	10:15 – 11:30	Creative Forum on "Creative Practice as Research in Institute of Higher Learning (IHL)"	MMU Cinema <b>* Lucky Draw</b>
	12:00 – 13:00	Lunch Break	FCM Atrium
	13:00 – 17:30	FCM Open Colloquium Postgraduate Progress Monitoring, Cycle 1	FCM Meeting Room A, B & Space Bar
		Tea / Networking / End	FCM Space Bar

# APARN

## Asia Pacific Artistic Research Network

Date	Time	Programme	Venue
<b>12 June 2024</b> <b>(Wednesday)</b>	09:30 – 11:30	Creative Forum on “Creative Practice as Research in Institute of Higher Learning (IHL)”	MMU Cinema
	12:00 – 14:00	Lunch Break	FCM Atrium
	15:00 – 17:00	MCM Open Studio	E-Gallery, FCM
<b>13 June 2024</b> <b>(Thursday)</b>	08:30 – 09:00	Registration & Light Refreshment	FCM Space Bar
	09:00 – 10:00	Opening Remarks by APARN Convenor	FCM Meeting Room B
	10:00 – 13:00	APARN Presentation by Individual Submissions	MMU Cinema
	13:00 – 14:00	Lunch Break	FCM Atrium
	14:00 – 17:30	Progress Monitoring Presentation by FCM PG Students	FCM Meeting Room A, B & Space Bar
	17:30 – 18:00	Tea / Networking / End	FCM Space Bar
	18:00 – 19:00	Closing GIG of APARN 2024	MMU Cinema
<b>14 June 2024</b> <b>(Friday)</b>	10:00 – 13:00	Roundtable Discussion: Practice-based Research (FCM & FCA Faculty Members Only)	FCM Meeting Room B

# ICCM

## Int. Conference on Creative Multimedia

### Pre-Conference Workshop Series

Date	Time	Workshop	Venue
<b>4 June 2024</b> (Tuesday)	15:00 – 16:30	Transforming Research with Social Networking and Gamification	MS Team Link (Online): <a href="https://tinyurl.com/preconws1">https://tinyurl.com/preconws1</a>
<b>7 June 2024</b> (Friday)	15:00 – 16:30	Artificial Intelligence (AI) in Creative Media	MS Team Link (Online): <a href="https://tinyurl.com/preconws0">https://tinyurl.com/preconws0</a>
<b>10 June 2024</b> (Monday)	10:00 – 11:00	Publishing Quality Articles in Journal	MS Team Link (Online): <a href="https://tinyurl.com/preconws2">https://tinyurl.com/preconws2</a>



**3<sup>RD</sup> FCM**

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Asia Pacific Artistic Research Network

Organized & Supported By:

**MMU** Faculty of  
Cinematic Arts



# FCM OPEN COLLOQUIUM

Postgraduate Progress Monitoring (PPM)  
Cycle 1, 2024

**12**  
JUNE

# FCM OPEN COLLOQUIUM

Postgraduate Progress Monitoring, Cycle 1, 2024




12  
JUNE

Malaysia Time (MYT): 08:30 – 17:30

Venue: **MMU Cinema | FCM Meeting Room A**

MS Team Link (Online): <https://tinyurl.com/fcmppm01>

## Track #1: EDUCATION TECHNOLOGY

Time	Venue	Program	Description
08:30 – 11:30	MMU Cinema	All	<b>Creative Forum: Creative Practice as Research in Institute of Higher Learning (IHL)</b> <b>Moderator:</b> Yap Sau Bin <b>Panelist:</b> Prof. Gunalan Nadarajah, Dr. Danny Butt & Ms. Samantha Ruth Live Broadcast: <a href="https://www.youtube.com/live/fbzigUDOdQCo">https://www.youtube.com/live/fbzigUDOdQCo</a>
12:00 – 13:00	FCM Atrium	All	<b>Lunch Break</b>
Time	Student Name	Program	Research Title
13:00 - 13:15	Lisa Indriati	Ph.D.	Virtual Learning: Creating a Holistic Digital Learning Ecosystem and Engaging Learning Experience for Design Student
13:15 - 13:30	Ismat Zahra	Ph.D.	Framework for Redesigning Learning Environment through Augmented Reality (AR) and Socio-Constructivist Approaches
13:30 - 13:45	Nazi Mahendru	Ph.D.	Framework for Using Augmented Reality to Enhance Student Learning Experiences
13:45 - 14:00	Tan Huey Shyh	Ph.D.	Board Game Experiential Learning to Enhance Media And Information Literacy
14:00 – 14:15	Wang Peng	 Ph.D.	Double-cycle Teaching Mode in the Context of Teaching Methods and Practice of China's Art Vocational Education
14:15 - 14:30	Jing Xiaolin	 Ph.D.	Impact of Immersion Learning on Education
14:30 - 14:45	Khadija Hamidani	Ph.D.	Use of Google Classroom as a Blended Learning Tool for K-5 Education
14:45 – 15:00	Mohammed Y. M. Doudin	Ph.D.	Using Promotional Messages in Electronic Lessons on Academic Achievement
15:00 - 15:15	Ahmad Syawal Bin Mohd Lajis	Ph.D.	Investigating the Teaching and Learning Process in an Online Class that Creates the Element of Sense of Presence
15:15 - 15:30	Chong Zi Ying	 MSc.	Study on the Undergraduate and Postgraduate Students' Perception of an Interactive Application in Developing Grit and Resilience in Malaysia

continued...

# FCM OPEN COLLOQUIUM

Postgraduate Progress Monitoring, Cycle 1, 2024

12  
JUNE

Malaysia Time (MYT): 08:30 – 17:30

Venue: **MMU Cinema | FCM Meeting Room A**

MS Team Link (Online): <https://tinyurl.com/fcmppm01>

## Track #1: EDUCATION TECHNOLOGY

Time	Student Name	Program	Research Title
15:30 - 15:45	Harim Izzati Binti Hamdan	Ph.D.	Effective Instruction in Hybrid Learning Environment within Creative Multimedia Students
15:45 - 16:00	Md Waziullah Apu	Ph.D.	Encouraging City Community's Attitudes and Perceptions of Livable Habitation with Interactive 3D Visualization Environment
16:00 - 16:15	Renukha A/P Prelatha	Ph.D.	Lightboard Creative Contents in Studio-Based Learning and Instruction
16:15 - 16:30	Syarifah Diyanah Yusoh	MSc.	Cognitive Learning Courseware for High-Functioning Autistic Children
16:30 - 16:45	Anuratha A/P Segar	Ph.D.	Using Animation Game Based as Teaching & Learning Tool to Increase Motivation in Learning English for Children with Autism
16:45 - 17:00	Ibrahim Adam	Ph.D.	Preparing Learners for the Century of Computing: Pedagogical Strategies to Implement Computational Thinking Skills in a Technology Enabled Learning Environment
<b>Tea / Networking / End</b>			

# FCM OPEN COLLOQUIUM

Postgraduate Progress Monitoring, Cycle 1, 2024









12  
JUNE

Malaysia Time (MYT): 08:30 – 17:30

Venue: **MMU Cinema | FCM Meeting Room B**

MS Team Link (Online): <https://tinyurl.com/fcmppm02>

## Track #2: CREATIVE MULTIMEDIA

Time	Venue	Program	Creative Forum Topic
08:30 – 11:30	MMU Cinema	All	<b>Creative Forum: Creative Practice as Research in Institute of Higher Learning (IHL)</b> <b>Moderator:</b> Yap Sau Bin <b>Panelist:</b> Prof. Gunalan Nadarajah, Dr. Danny Butt & Ms. Samantha Ruth Live Broadcast: <a href="https://www.youtube.com/live/fbzigUDOdQCo">https://www.youtube.com/live/fbzigUDOdQCo</a>
12:00 – 13:00	FCM Atrium	All	<b>Lunch Break</b>
Time	Student Name	Program	Research Title
13:00 - 13:15	Zhong Zhimin	 Ph.D.	Study on the Design of Cultural and Creative Products in China from the Perspective of Visual Communications
13:15 - 13:30	Wang Kexin	 Ph.D.	Liquor Packaging Design Based on Consumer Intention
13:30 - 13:45	Jeremy Joseph Pinto	Ph.D.	Malaysia s Political Cartoons in the Digital Age: Analyzing Visual Metaphors as Emotional Amplifiers
13:45 - 14:00	Huang Fan	 Ph.D.	Commercial Application and Research of Visual Communication Design and Multimedia Art in Modern Cafes
14:00 – 14:15	Aisha Abdullah Mohammed Khamis	 Ph.D.	Counterfeit Brand Name Design and Deceptive Selling of Fake Goods in Sultanate of Oman
14:15 - 14:30	Summar Alqadri	MSc.	Psychological Effects of Architectural Design in Film
14:30 - 14:45	Amar Ahmed Naman Zakzouk	MSc.	Effects of Hollywood Movies and Series Stereotypes
14:45 – 15:00	Sharafina Binti Teh Sharifuddin	MSc.	Studying the Correlation of Music and Animation and How Both Can Amplify Each Other Abilities in Connecting with the Audience
15:00 - 15:15	Liu Chang	 Ph.D.	Analysis of Digital Media Art Educational in the Big Data Era
15:15 - 15:30	Ni Zihui	 Ph.D.	Research on the Influence and Development of Digital Media Technology on Animation Discipline
15:30 - 15:45	Zhang Shengxuan	 Ph.D.	Data-driven Visual Communication Design under Generative Path
15:45 - 16:00	Zhang Na	 Ph.D.	Research on the Application of Chinese National Image Elements in Cultural and Creative Products
<b>Tea / Networking / End</b>			



# FCM OPEN COLLOQUIUM

Postgraduate Progress Monitoring, Cycle 1, 2024










12  
JUNE

Malaysia Time (MYT): 08:30 – 17:30

Venue: **MMU Cinema | FCM Space Bar**

MS Team Link (Online): <https://tinyurl.com/fcmppm03>

## Track #3: CREATIVE MULTIMEDIA

Time	Venue	Program	Creative Forum Topic
08:30 – 11:30	MMU Cinema	All	<b>Creative Forum: Creative Practice as Research in Institute of Higher Learning (IHL)</b> <b>Moderator:</b> Yap Sau Bin <b>Panelist:</b> Prof. Gunalan Nadarajah, Dr. Danny Butt & Ms. Samantha Ruth Live Broadcast: <a href="https://www.youtube.com/live/fbzigUDOdQCo">https://www.youtube.com/live/fbzigUDOdQCo</a>
12:00 – 13:00	FCM Atrium	All	<b>Lunch Break</b>
Time	Student Name	Program	Research Title
12:00 - 12:15	Deng Qianwei	 Ph.D.	Research on the Composition Elements of Photographic Images and Their Symbolic Rules and Patterns
12:15 - 12:30	Zeng, Yuan	 Ph.D.	Development of Virtual Reality Solutions for Design and Evaluation of Interior Spaces
12:30 - 12:45	Su, Guosong	 Ph.D.	Research on Multimedia Installation Art Intervenes in Urban Public Art
12:45 - 13:00	Yang, Xiaoqing	 Ph.D.	Application of Virtual Reality in the Design of Urban Landscape Designs in China
14:00 - 14:15	Rini Fauzan Bin Mohamed Zuhairi	Ph.D.	Factors that Impact of Media Arts in Contemporary Malaysian Art
14:15 - 14:30	Li Xiaonan	 Ph.D.	Integration and Innovation of Lacquer and New Media Communication
14:30 - 14:45	Naeem Noor	 MSc.	Media and Digital Storytelling: Application of Fiction and 3D Virtual Reality Game Worlds as Cultural Archives
14:45 - 15:00	Sharmilla Rani A/P Govindasamy	MSc.	Integrity in Creative Aesthetics: The Invisible Work Behind Creative Arts and Media
15:00 - 15:15	Huang, Wei	 Ph.D.	Research on Information Art Design System of Digital Service Platform for Tourist Attractions
15:15 - 15:30	Lu, Bing	 Ph.D.	Study on the Triggers of the Consumption Behavior of Cultural and Creative Products Based on the Form of Random Purchase
15:30 - 15:45	Tan, Tao	 Ph.D.	User Experience and Design Strategy on Wait Status in the Human Computer Interaction on Kansei Engineering
<b>Tea / Networking / End</b>			

**APARN**

Asia Pacific Artistic Research Network



FACULTY OF  
CREATIVE MULTIMEDIA

Faculty of  
Cinematic Arts

**12**

**JUNE**

Malaysia Time (MYT): **9:30 A.M. – 11:30 A.M.**

Moderator: **Yap Sau Bin**

Venue: **MMU Cinema**



**PROF. GUNALAN NADARAJAH**

University of Michigan, USA



**DR. DANNY BUTT**

University of Melbourne, Australia



**MS. SAMANTHA JURY**

University of Hertfordshire, United Kingdom

**APARN**

Asia Pacific Artistic Research Network

Creative Forum

**CREATIVE PRACTICE AS  
RESEARCH IN INSTITUTE OF  
HIGHER LEARNING (IHL)**



CIM



**APARN**

Asia Pacific Artistic Research Network

Creative Forum

**12  
JUNE**

**APARN**

Asia Pacific Artistic Research Network

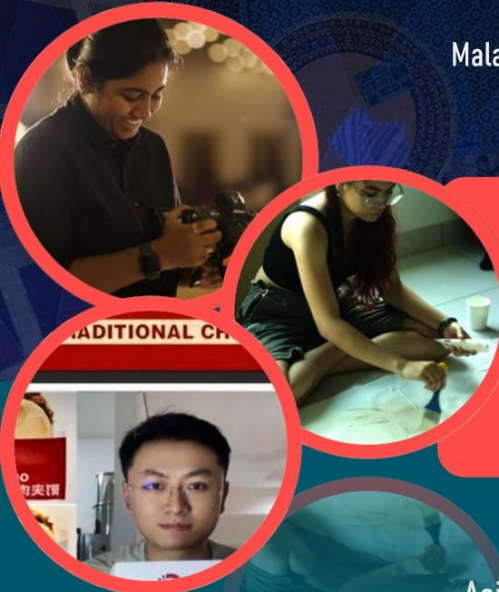


FACULTY OF CREATIVE MULTIMEDIA Faculty of Cinematic Arts

**12**  
**JUNE**

Malaysia Time (MYT): **3:00 P.M. - 5:00 P.M.**

**Venue: eGallery, FCM, MMU**



MCM Open Studio is a poster session and open discussion organized by the final trimester students of the Master of Creative Multimedia (MCM) program. Drawing on previous research studies, students develop projects that propose strategies for solving problems by integrating theoretical knowledge with practical application. These projects vary in form based on the student's interests and specific fields of study. During the session, students present their methodologies and solutions for an open discussion.

**APARN**

Asia Pacific Artistic Research Network

MCM Open Studio

# INTEGRATING THEORETICAL RESEARCH WITH PRACTICAL APPLICATION

**APARN**

Asia Pacific Artistic Research Network

MCM Open Studio

**12**  
**JUNE**







FACULTY OF  
CREATIVE MULTIMEDIA



# APARN 2024

ART AS  
RESEARCH:  
METHODS  
FOR  
SYNTHETIC  
REASONING

[www.aparn.net](http://www.aparn.net)  
[www.creative.mmu.edu.my](http://www.creative.mmu.edu.my)

JUNE  
12  
9AM/8PM

JUNE  
13  
9AM/6PM

MMU  
Cyberjaya  
Malaysia

# APARN

Asia Pacific Artistic Research Network  
APARN Presentation by Individual Submissions

# 13 JUNE

Malaysia Time (MYT): 10:00 – 17:00

Venue: **FCM Meeting Room A**

MS Team Link (Online): <https://tinyurl.com/4vv3658k>

### TRACK #1

Time	Participant Name	Affiliation	Research Title
10:00 – 11:00	Aliya Maisarah Binti Abdul 	Artist	Innovative Approaches to Cultural Conservation: Harnessing Projection Mapping for the Revival of Traditions like Asam Gelugor
	Papattaranan Kunphunsup	Burapha University	Making Art and Recording the Public History: Case Study from the activity "Future's History"
	Doris Quek Shu Han 	UCSI University	Cultural Heritage Archiving: Advancing Towards a Collaborative Living Museum
11:00 – 12:00	Dr. Muhammad Fajar Apriyanto	Indonesia Institute of The Arts Yogyakarta	The Creative Process through Self-Analysis
	Michael Hornblow 	Thammasat University	Buffalo Field futures: Speculative Synthesis for Social Innovation
	Bianca Figl 	University of Limerick - Irish World Academy of Music and Dance	Nawang Wulan - Metamorphose and Transformation Un-archiving Traces from Java at the Theatermuseum Vienna
<b>Lunch Break</b>			
13:00 – 14:00	Varun Aiyer 	Independent   Arts' Praxis and Pedagogy   Varun's Worklab	Autopoiesis in Writing for Performance: Reflecting on Privilege for Alternative Dramaturgies
	Saifon Faiseng	Chulalongkorn University	The Creation of a Contemporary Play Based on Nora Script
	Runze Feng 	Bauhaus University Weimar (Germany)	Public Art - An artistic Approach of Community Development in the Chinese Context
14:00 – 15:00	Marta Kawka 	Griffith University	Theological Artistic Discovery with AI: Recovering the Relationship with Divine Knowledge
	Yola Yulfianti	Jakarta Institute of The Arts	Vulnerable Body, Resilient Technology in Performing Arts
	Lee Mok Yee 	Hands Percussion	Breaking Boundaries: Redefining Performing Arts Through Deaf Drumming
15:00 – 16:00	Anastasia Melati 	Taipei National University of the Arts (TNUA), Taiwan	Reclaiming Their Own Bodies: Indonesian Female Migrant Workers and Their Dancing (Performing Arts) in Taiwan
	Serena Lee 	Academy of Fine Arts Vienna	Rhythms of Inquiry
	Majid 	Kargah Theater of Bandar Abbas	The experience of adding mysterious and aesthetic aspects to the cell images in Hormozgan medical faculty lab in the project of "cells dance with us"
16:00 – 17:00	Jueling Hu	University of Amsterdam	Making Southeast Asian Bio-futures: Diaspora, Machines, and Plant Observation
	Arin Ardani	Bina Nusantara University	Tactile Strategies: Unveiling the Impact of Material and Reflective Reasoning on Strategic Decision-Making in Visually Impaired Board Game Players
	Pomrat Damrhung	Chulalongkorn University	Theatre-Making as a Synthetic Artistic Practice: Using a Collective Performance Workshop Process to Embody Life Experience and Urban Cultural Knowledge to Enrich Creativity in Thailand















Malaysia Time (MYT): 10:00 – 17:00

Venue: **FCM Meeting Room B**

MS Team Link (Online): <https://tinyurl.com/3cj5b4va>

## TRACK #2

Time	Participant Name	Affiliation	Research Title
10:00 – 11:00	Erika Matsunami 	-	Metamorphosis - Ethics and Aesthetics are One - From a Neuroscientific Perspective
	Robin Dingemans 	Royal Institute Of Art, Stockholm, Sweden. Freelance Artistic Researcher	A Pākehā Puppet Trans Taniwha - Creating Decolonial Avatars through Māori-pākehā Entwined Intercultural Artistic Research in Aotearoa, (Racist) Sweden, USA, & Pluralistic Indonesia.
	Sónia Mota Ribeiro 	Cria-nova Fcsh/ In2past	The Radiant World. Cornelia Hesse-honegger's Artwork and Research.
11:00 – 12:00	Diana Carolina Bejarano Coca 	Freelance, Ph.D. from Pompeu Fabra University, Barcelona	Art as Research: Space, Sensations & Meaning
	Dr Jan Hendrik Brueggemeier 	RMIT University, Australia	(Im) Printing The Colonial Library: Re-thinking Alternative Media Practices through Creative Practice
	Cheng YANG, Ryo Ikeshiro 	City University Of Hong Kong	Listen with Incense Trees: Reinventing Multisensory Human-plant Communication
<b>Lunch Break</b>			
13:00 – 14:00	Phoo Myat Thwe 	-	Can Augmented Reality Serve as a Tool for Decolonization and Revolution?: Analyzing The Curious Case of the Great Bell of Dhammazedi
	Amirahvelda Priyono	Individual	The Future of War Photography with Technology in Southeast Asia
	Yamin Xu 	Bowling Green State University	Synthesis Emotions in Interactive Installations
14:00 – 15:00	Andrew Stiff	RMIT University Vietnam	Unexceptional Urban Space And its Experiential Value: A Moving Image Exploration of the Everyday
	Isabelle Desjeux	Institute Of Unnecessary Research	Pinhole in Lengkok Bahru
	Kok Yoong Lim	RMIT University Vietnam	Digital Reflections: 'Brushing' Existence through Media Art
15:00 – 16:00	Arahmaiani 	Passau University	The Past, The Present, & The Future
	Anwer Ali 	COMSATS University Islamabad	Present of a Past: Plays, Memories and Making
	Dr Carolyn Mckenzie Craig 	National Art School	Porous Aesthetics: Extraction and Relational Affect
16:00 – 17:00	Winta Adhitha Guspara	Universitas Kristen Duta Wacana	Is Design an Alternative Perspective on Disability Understanding?
	Foong Patrick Chan 	City Of Vancouver, Urban Design And Planning Department	"Writing Transpacifically": Concept Yet-to-come

14  
JUNE

Malaysia Time (MYT): 10:00 A.M. – 12:00 P.M.

Venue: FCM Meeting Room B



Led by **Dr. Danny Butt**, this is a workshop focused specifically on **practice-based creative research** that is aimed at exploring **methods, processes, and approaches** within the realm of creative research. Participants will engage in pragmatic questions, experimentation, and reflective discussion to deepen their understanding of how practice can inform and contribute to research in various creative fields such as art, design, music, and performance. The workshop also focuses on topics like artistic practice as research, methodologies for creative inquiry, interdisciplinary approaches, and the integration of theory and practice in research projects.

APARN

Asia Pacific Artistic Research Network

Roundtable Discussion

# PRACTICE-BASED CREATIVE RESEARCH

APARN

Asia Pacific Artistic Research Network

Roundtable Discussion: Practice-Based Creative Research

14  
JUNE

\*\*\* For FCM & FCA Faculty Members Only

# CALL FOR PAPERS



# ICCM 2024

4th International Conference on Creative Multimedia

 23rd - 25th July 2024  
Virtual Conference

“Generative AI and Creative Multimedia for Sustainable Futures”

The 4th ICCM is one of the co-located conferences organised under Digital Futures International Congress (DIFCON 2024) by the Faculty of Creative Multimedia (FCM) and the Faculty of Cinematic Arts (FCA) at Multimedia University, Malaysia. ICCM2024 welcomes high-quality research contributions dealing with original and unpublished results on fundamental, conceptual, empirical, and experimental work in all areas of computing and generative AI, creativity, generative art and design, and creative multimedia technologies. ICCM2024 invites prospective authors to submit papers to pursue the vibrant discourse of creative multimedia.

### CONFERENCE TRACKS

- Generative AI in Creative Media
- Creative Multimedia Technology
- Digital Arts and Expression
- Cinematic Arts, Digital Video and Film Technology
- Interactive and Immersive Media
- Human Centric Design
- Digital Game and Development
- Education Technology
- Web, Content Management and Platforms
- Interdisciplinary Design, Development & Applications
- Digital Media and the Creative Industry

### PUBLICATION

Accepted papers will be considered for publication in either SCOPUS / MYCITE indexed journals (subject to meeting the individual's journal requirements) or SCITEPRESS Proceedings. Conference proceedings will be submitted by the proceedings partner for evaluation of indexing by EI (Elsevier Engineering Village Index) or SCOPUS.

The following are the partnering journals:

- Malaysian Journal of Learning and Instruction (MJLI) (SCOPUS Q1)
- ALAM CIPTA International Journal of Sustainable Tropical Design Research & Practice, with a special issue (SCOPUS Q3)
- MMU Press Journal, The International Journal of Creative Multimedia (IJCM), indexed in MYCITE and MyJurnal
- International Journal of Advanced Research in Education and Society, indexed in MYCITE and MyJurnal
- International Journal of Business and Technology Management, indexed in MYCITE and MyJurnal
- Asian Journal of Research in Education and Social Sciences, indexed in MYCITE and MyJurnal

### FEES

EARLY BIRD	450 USD	Until 1st June 2024
STUDENT	480 USD	
NORMAL	500 USD	

### IMPORTANT DATES

- Abstract submission - 15th March 2024 - 25th March 2024
- Abstract Acceptance Notification - 31st March 2024
- Full Paper Submission - 15th April 2024
- Full Paper Acceptance Notification - 15th May 2024
- Early Bird Registration & Camera Ready - 1st June 2024
- Registration - 16th June 2024
- Conference Date - 23rd-25th July 2024

### ABSTRACT SUBMISSIONS



Deadline: 15th March 2024  
Deadline Extended: 25th March 2024

<https://forms.office.com/r/19t-GHJg2wv>

### FULL PAPER SUBMISSIONS



<https://forms.office.com/r/edee2024>

### FOR MORE INFORMATION

Visit DIFCON ICCM website

[difcon.mmu.edu.my/iccm.html](http://difcon.mmu.edu.my/iccm.html)

or email us at

[iccm2024@mmu.edu.my](mailto:iccm2024@mmu.edu.my)



### PARTNERS



# ICCM

## Int. Conference on Creative Multimedia

### Pre-Conference Workshop Series

# 4 - 10

# JUNE - JUNE



**4**

**JUNE**

Malaysia Time (MYT): **3:00 P.M. – 4:30 P.M.**

MS Team Meet: <https://tinyurl.com/preconws1>

**DR. MOHAMMAD HAJARIAN**

Marie Curie Postdoctoral Fellow and Professor at the  
University Carlos III of Madrid

**ICCM**

Int. Conference on Creative Multimedia  
Pre-Conference Workshop Series

# TRANSFORMING RESEARCH WITH SOCIAL NETWORKING AND GAMIFICATION

# Series #1

ICCM 2024 Pre-Conference Workshop

## Transforming Research with Social Networking and Gamification

### The Synopsis of the Workshop

Transforming Research with Social Networking and Gamification is a 90-minute workshop that will change how participants conduct their research on software applications. It is rooted in our previous research findings and benefits from the idea of using social networking and gamification when conducting research. Participants will learn how to use these elements to enhance their work. For this reason, the key benefits of integrating social networks and gamification into research will be introduced to the participants, and we will share strategies for incorporating these features in various studies, especially in the field of computer science.

- Date: **4<sup>th</sup> June 2024**
- Time: **3.00 PM - 4.30 PM (MYT)**  
*9am - 10.30am (Madrid Time, Spain)*
- Platform: MS Team <https://tinyurl.com/preconws1>
- Register Here: <https://forms.office.com/r/HfKAZ2G92R>

Don't miss this opportunity to learn about transforming research with social networking and gamification.

We welcome any authors of DIFCON (Digital Futures International Congress) - International Conference on Creative Multimedia (ICCM 2024), who are interested in this topic, to participate in this workshop.

7

JUNE

Malaysia Time (MYT): 3:00 P.M. – 4:30 P.M.

MS Team Meet: <https://tinyurl.com/preconws0>



## DR. MD. IZANI ZAINAL ABIDIN

Senior Lecturer, Faculty of Applied Media  
Higher Colleges of Technology, Abu Dhabi, UAE.

**ICCM**

Int. Conference on Creative Multimedia  
Pre-Conference Workshop Series

# ARTIFICIAL INTELLIGENCE (AI) IN CREATIVE MEDIA

# Series #2

ICCM 2024 Pre-Conference Workshop

## Artificial Intelligence (AI) in Creative Media

Join us for a workshop with **Dr. Muhammad Izani Zainal Abidin**, from Higher Colleges of Technology, Abu Dhabi, United Arab Emirates.

Date: **7th June 2024 (Friday)**

Time: **3:00 pm - 4.30 pm (MYT)**

*10 am - 11.30 am (Abu Dhabi)*

Platform: MS Team <https://tinyurl.com/preconws0>

Register Here: <https://forms.office.com/r/wdJZsfm5fb>

Don't miss this opportunity to learn about AI in Creative Media.

We welcome authors of DIFCON (Digital Futures International Congress) - International Conference on Creative Multimedia (ICCM 2024), who are interested in this topic, to participate in this workshop.



**10**  
**JUNE**

Malaysia Time (MYT): **10:00 A.M. – 11:00 A.M.**

MS Team Meet: <https://tinyurl.com/preconws2>



**ASSOC. PROF. DR.  
S. KANAGESWARI SUPPIAH  
SHANMUGAM**

Chief Editor of Malaysian Journal of Learning and  
Instructions (MJLI) – *Scopus Q1*

**ICCM**

Int. Conference on Creative Multimedia  
Pre-Conference Workshop Series

**PUBLISHING QUALITY  
ARTICLES IN JOURNAL**

# Series #3

ICCM 2024 Pre-Conference Workshop

## Publishing Quality Articles in Journal

Join us for a workshop with **Assoc. Prof. Dr. S S. Kanageswari Suppiah Shanmugam** from School of Education, Universiti Utara Malaysia (UUM) & Chief Editor of Malaysian Journal of Learning and Instructions (MJLI)-Scopus Q1.

Dr. S. Kanageswari will be sharing her invaluable insights and practical steps to guide on publishing quality articles in journals.

Date: **10<sup>th</sup> June 2024**

Time: **10.00 am - 11:00 am (MYT)**

Platform: MS Team: <https://tinyurl.com/preconws2>

Register Here: <https://forms.office.com/r/K9fCzPjyD8>

Don't miss this opportunity to gain valuable guidance from the expert for your research publications!

We also welcome authors of DIFCON (Digital Futures International Congress) - International Conference on Creative Multimedia (ICCM 2024) to participate in this workshop.

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**July 2024 Intake**  
is now **Open**

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