

## FOB Postgraduate Research Colloquium Cycle 1 / 2024

**Date: 18 June 2024**

**MS. Team Link:** <https://teams.microsoft.com//meetu>

Time	Student Name	Program	Research Title
9.20am - 9.40am	Kyau Chin Min	Master of Philosophy (Management)	Developing a Model of Oil Price Asymmetric Effect on Stock Market
10.20am - 10.40am	Balakanes A/L Loganathan	Master of Philosophy (Management)	Industrial Relations Climate And Union Commitment: An Evaluation Of Workplace-Level Effects In Peninsular Malaysia
10.40am - 11.00am	Lim Tze Ming	Master of Philosophy (Management)	Factors Affecting the Adoption of Banking Chatbot in Malaysia Factors Affecting the Adoption of Banking Chatbot in Malaysia
11.00am - 11.20am	Puvaneswari Ap Veloo	Doctor of Philosophy (Management)	
11.20am - 11.40am	Tay Lee Ying	Doctor of Philosophy (Management)	Press Freedom, Corporate Governance And Stock Price Informativeness
<b>Break-time</b>			
2.20pm - 2.40pm	Saif Ul Islam Shaikh	Doctor of Philosophy (Management)	Wealth Distributions Among Factors of Productions
3.00pm - 3.20pm	Chin Yong Quan	Master of Philosophy (Management)	Deconstructing the Malaysia psychosocial work environment towards better public health care worker's psychological well being.
3.20pm - 3.40pm	Nur Zahidah Binti Ridzuan	Master of Philosophy (Management)	Study on How the Junior Managers Can Effectively Command the Senior or Experienced Employees within Organisations in Malaysia
3.40pm - 4.00pm	Chan, Cheryl	Master of Philosophy (Management)	Antecedents Of Financial Buffer Saving Behaviour
4.00pm - 4.20pm	Shalini Devi Pillay A/P S. Thuraiayah	Doctor of Philosophy (Management)	Mutual Funds&#39; Net Asset Value Vs Commissions: Tug Of War
4.20pm - 4.40pm	Yang Ning	Doctor of Philosophy (Management)	The Effects Of Corporate Social Responsibility On Customer Satisfaction And Repurchase Intention In Malaysia
4.40pm - 5.00pm	Panni, Mohammad Fateh Ali Khan	Doctor of Philosophy (Management)	Factors Affecting Consumer Green Purchasing Behavior: An Extensive Empirical Insight

**Date: 19 June 2024**

**MS. Team Link:** <https://teams.microsoft.com//meetu>

Time	Student Name	Program	Research Title
9.20am - 9.40am	Aishah Nadhirah Binti Ahmad Nazmi	Master of Philosophy (Management)	Mediating Role of Advisory Transparency in Robo-Advisory Adoption among B40 Group in Malaysia: The New Framework
10.20am - 10.40am	Nirmala Devi A/P Mohanadas	Doctor of Philosophy (Management)	Self-Interest, Corporate Governance, And Tax Avoidance Among Public Listed Companies In Malaysia
10.40am - 11.00am	Dehviaalini A/P Siva Kumar	Doctor of Philosophy (Management)	Effect of Mobile Workforce Stress on Employee Engagement: The Role of Work-Life Integration and Self-Efficacy
11.00am - 11.20am	Khalaf Said Abdullah Al Maamari	Doctor of Philosophy (Management)	Lean Six Sigma Implementation in the Manufacturing Organisations in the Sultanate of Oman
12.00pm - 12.20pm	Nur Iyilia Syafiqah Binti Abdul Malik	Doctor of Philosophy (Management)	The Impact of Rule of Thumb Financial Literacy Programme Among Women Entrepreneurship
<b>Break-time</b>			
2.00pm - 2.20pm	Ratna Sari Binti Razali	Master of Philosophy (Management)	Developing a Model for Mobile Payment Adoption among Senior Citizen in Malaysia
2.20pm - 2.40pm	Tee Wan Ying	Master of Philosophy (Management)	Restoration, Outset and Hope: Can Leisure Travel be the Crossover Apparatus Post Trauma?
3.20pm - 3.40pm	Chu Chee Khiang	Master of Philosophy (Management)	Application Of Fintech, Green Investing And Mental Health In Retirement Planning Among Malaysians
4.00pm - 4.20pm	Nur Izaitun Binti Kamaruddin	Doctor of Philosophy (Management)	Adoption Model of Pharmaceutical Products in Malaysia
4.20pm - 4.40pm	Tay Ming Jie	Master of Philosophy (Management)	Modelling a Community-based Agriculture Framework for Enhancing Sustainability in Local Food Systems: The Farmers Perspective

Date: 20 June 2024

MS. Team Link: <https://teams.microsoft.com//meetu>

Time	Student Name	Program	Research Title
10.00am - 10.20am	Janice Anne Sivasothey	Master of Philosophy (Management)	Developing A Framework Of Patient's Screening Decisions For Oral Cancer
10.20am - 10.40am	Chieiu Hui Shee	Master of Philosophy (Management)	Investigating Travel Destination Image From The Tourist Satisfaction Model
10.40am - 11.00am	Ilham Akbar Alfatihah	Master of Philosophy (Management)	Framework Of Lifelong Learning For Street Food Micro-Entrepreneurs
11.00am - 11.20am	Khaled Issa Saeed Alnaimat	Doctor of Philosophy (Management)	Impact of Financial Credibility and Audit Quality on the Financial Constraints of Jordanian Banks: Moderating Role of Rule of Law
11.20am - 11.40am	Md Sohag Hossain	Master of Philosophy (Management)	A Study On Readiness In Artificial Intelligence (Ai) Affecting The Adoption Of Ai In Human Resources Management
	Norazuan Binti Amiruddin	Doctor of Philosophy (Management)	Legal Issues And Concerns Regarding Online Impression In Malaysia
11.30am - 11.40am	S.Vijayan S/L Subramaniam	Doctor of Philosophy (Management)	Developing Framework for Women Entrepreneurs Participation at Rural Community Centre in Malaysia
11.40am - 11.50am	Tan Gek Siang	Doctor of Philosophy (Management)	Experiential Satisfaction In Using Mobile Ar App Towards Mobile App Success And Intention To Revisit Tourist Destinations
12.00pm - 12.20pm	Gan Kai Wen	Doctor of Philosophy (Management)	Online Purchasing Of Sustainable Products
12.20pm - 12.40pm	Chuo Jia Hao	Doctor of Philosophy (Management)	Digital Learning and Development for Employee Career Adaptability
12.40pm - 1.00pm	Tan Chee Pone	Doctor of Philosophy (Management)	Knowledge Exchange, Digitisation and Service Quality in Community Pharmacies
<b>Break-time</b>			
2.00pm - 2.20pm	Mohammed A. A. Enshassi	Doctor of Philosophy (Management)	Framework For Implementing Digital Marketing Strategies To Increase Profits Of Small And Medium Enterprises
3.00pm - 3.20pm	Obada Abed Alnaser Abdallah Braik	Doctor of Philosophy (Management)	Regulations, Assessments and Application of Fintech for Sustainability in Jordanian Companies Listed in Amman Stock Exchange
3.20pm - 3.40pm	Nazuha Binti Mohd Zahari	Doctor of Philosophy (Management)	Business Model Framework Based on Sharing Economy for Sustainability Business Model
3.40pm - 4.00pm	Lee Siew Woon	Master of Philosophy (Management)	Examine Gig Worker s Psychological Well-Being Using the Job Demands-Resources Model: Work Engagement as a
4.00pm - 4.20pm	Alif	Master of Philosophy (Management)	Predicting Behavioral Intention Towards Social Entrepreneurship Among Business Students Using Value-Based Model: A Comparison Study Between Bangladesh And Malaysia online Purchasing Of Sustainable Products
	Walaa Ghaleb Jameel Alshawabkeh	Master of Philosophy (Management)	The Impact of Accounting Information Technology In Financial Performance In Jordanian Industrial Companies
4.20pm - 4.40pm	Mir Mostafa Seyed Mortezaavi	Doctor of Philosophy (Management)	The Effective Of Industry 4.0 And The Consequences For Labour Market And Economy In Malaysia
4.40pm - 5.00pm	Brandon Tan Zheng Wei	Master of Philosophy (Management)	Development Of Smart Tourism Technology Framework To Enhance Tourists Experiences And Their Psychological Behaviour